

## WCIA, Channel 3 Program Schedule for the week of April 26-May 2, 1969

### Monday-Friday sign-on to 6pm Monday-Friday, April 28-May 2, 1969

6:30 am **Sunrise Semester**  
 7:00 am **CBS News**-Joseph Benti  
 7:30 am *Sunup*-hosted by Tom Jones  
 8:00 am **Captain Kangaroo**-kids  
 9:00 am **Here's Lucy**-sit com, 1 -COLOR  
 9:30 am **Beverly Hillbillies**-sit com 1  
 10:00 am **Andy Griffith**-sit com, 1 -COLOR  
 10:30 am **Dick Van Dyke**-sit com, 1  
 11:00 am **Love of Life**-serial, -COLOR  
 11:25 am **CBS News**-Douglas Edwards -COLOR  
 11:30 am **Search for Tomorrow**-serial, -COLOR

Noon *WCIA News*-Dave Shaul  
 12:10 pm *Farm Report*  
 12:15 pm *News, Weather, Markets*  
 12:30 pm **As the World Turns**-serial  
 1:00 pm **Love is a Many Splendored Thing**-serial, -COLOR  
 1:30 pm **Guiding Light**-serial, -COLOR  
 2:00 pm **Secret Storm**-serial, -COLOR  
 2:30 pm **Edge of Night**-serial  
 3:00 pm **Linkletter Show**-variety, -COLOR  
 3:30 pm Early Show(Dialing for Dollars)-Movie  
 5:00 pm The Flintstones-animated sit com, -COLOR  
 5:30 pm **CBS News**-Walter Cronkite -COLOR  
 6:00 pm *WCIA News, Weather, Sports* -COLOR

### Saturday, April 26, 1969

6:30 am Sunrise Semester-French literatrue, -COLOR  
 7:00 am **Go-Go Gophers**-Color  
 7:30 am **Bugs Bunny/Road Runner**-COLOR  
 8:30 am **Wacky Racers**-COLOR  
 9:00 am **Archie**-COLOR  
 9:30 am **Batman/Superman**-COLOR  
 10:30 am **Herculoids** -COLOR  
 11:00 am **Shazzan!** -COLOR  
 11:30 am **Jonny Quest**-1-COLOR  
 Noon **Moby Dick** -COLOR  
 12:30 pm **Lone Ranger** -COLOR  
 1:00 pm Picture This -*unknown* -COLOR  
 1:30 pm Movie "The Las Vegas Story" (1952)  
 2:00 pm Championship Bowling -syn, -COLOR  
 3:00 pm **CBS Golf Classic**- filmed series/last of the series -COLOR  
 4:30 pm *Marvin Lee Show*-country music, -COLOR  
 5:00 pm *Stan Hitchcock*- unknown -COLOR  
 5:30 pm **Petticoat Junction**-sit com, 4 -COLOR  
 6:00 pm *News, Weather, Sports* -COLOR  
 6:30 pm **Jackie Gleason**-variety, comedy -COLOR  
 7:30 pm **My Three Sons**-sitcom -COLOR  
 8:00 pm **Hogan's Heroes**-sitcom -COLOR  
 8:30 pm Movie "How I Spent My Summer Vacation" (1966)  
 10:15 pm *News, Weather, Sports* -COLOR  
 10:45 pm Movie "The Warriar Express" (1960) -COLOR

<p><b>Sunday, April 27, 1969</b></p> <p>8:00 am <b>Tom and Jerry</b>-COLOR  8:30 am <b>Aquaman</b>-Color  9:00 am <b>Lamp Unto My Feet</b>-religion -COLOR  9:30 am <b>Look Up and Live</b>-religion -COLOR  10:00 am <b>Camera Three</b>-public affairs -COLOR  10:30 am The Answer-unknown format/source -COLOR  11:00 am Davey and Goliath-religion -COLOR  11:15 am Roger Ramjet-COLOR  Noon Let's Look at Learning -educational  12:55 pm World of Sport-COLOR  1:00 pm to be announced- 5  3:30 pm <b>Young People's Concert</b> -directed by Leonard Bernstein SPECIAL/COLOR  4:30 pm <b>Amateur Hour</b>-hosted by Ted Mack, variety talent contest -COLOR  5:00 pm <b>21st Century</b>-documentary hosted by Walter Cronkite, -COLOR  5:30 pm Zoorama-San Diego, syn  6:00 pm <b>Lassie</b>-adventure -COLOR  6:30 pm <b>Gentle Ben</b>-adventure, -COLOR  7:00 pm <b>Ed Sullivan</b>-variety -COLOR  8:00 pm <b>Smothers Brothers</b>-variety, comedy -COLOR  9:00 pm <b>Mission Impossible</b>-drama, -COLOR  10:00 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Perry Mason-legal drama, 3  11:30 pm Car and Track-automotive review, 2 -COLOR</p>	<p><b>Monday, April 28, 1969</b>  <b>6:30pm to sign-off</b></p> <p>6:30 pm <b>Gunsmoke</b>-western -COLOR  7:30 pm <b>Here's Lucy</b>-sit com -COLOR  8:00 pm <b>Mayberry R.R.D.</b>-sit com -COLOR  8:30 pm <b>Family Affair</b>-sit com, -COLOR  9:00 pm <b>Carol Burnett</b>-variety, comedy -COLOR  10:00 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Perry Mason-legal drama, 3  11:30 pm Tighrope!-crime drama, 3</p> <p><b>Tuesday, April 29, 1969</b></p> <p>6:30 pm Baseball- Cubs at Phillies in Philadelphia's Connie Mack Stadium, Lloyd Petit and Jack Brickhouse report the game, 3, 6 -COLOR  9:00 pm <b>CBS Reports</b>-COLOR  10:00 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Movie "Gunfight at Red Sands" (1965) -COLOR</p>
<p><b>Wednesday, April 30, 1969</b></p> <p>6:30 pm <b>Glen Campbell Goodtime Hour</b>-variety, music -COLOR  7:30 pm <b>Good Guys</b>-sit com -COLOR  8:00 pm <b>Beverly Hillbillies</b>-sit com -COLOR  8:30 pm <b>Green Acres</b>-sit com -COLOR  9:00 pm <b>Hawaii Five-O</b>-crime drama -COLOR  10:00 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Movie "Fraulein" (1958) -COLOR</p>	<p><b>Thursday, May 1, 1969</b></p> <p>6:30 pm <b>Queen and I</b>-sitcom -COLOR  7:30 pm <b>Jonathan Winters Show</b>-variety, comedy -COLOR  8:00 pm <b>Movie</b> "Madison Avenue" (1962)  10:00 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Movie "The Egyptian" (1954) -COLOR</p>
<p><b>Friday, May 2, 1969</b></p> <p>6:30 pm <b>Wild, Wild, West</b>-western  7:30 pm <b>Gomer Pyle USMC</b>-sit com -COLOR  8:00 pm <b>Movie</b> "Gigot" (1962) -COLOR  10:15 pm <i>News, Weather, Sports</i> -COLOR  10:30 pm Movie "Inherit the Wind" (1960)  12:30 pm All-Star Wrestling- 2 -COLOR</p>	<p>Program titles in bold print are network origination  Program titles in italic are local in origination, all or in part from the WCIA studios with local talent listed.</p> <p>1 off network syndicated to network  2 first run syndication  3 syndicated off network to stations  4 replay of previous CBS broadcast and pre-empted by local movie on Saturday night when it was originally aired  5 to be announced....I would assume the slot was probably filled by a movie  6 Cubs baseball preempted the following CBS shows:  "Lancer," "Red Skelton" and "Doris Day"</p> <p>(TV Guide from the Doug Quick Collection)</p>

