

Listing for: Sunday, October 25, 1953 (*The First Broadcast Day*)
KSTM, Channel 36

| Time | Program Information | Source | Format | Notes |
|-------|--------------------------------------|---------|--------------------|-------|
| 3:15p | Opening Ceremonies | Local | Various | 4 |
| 5:00p | First 40 Days in Korea | Unknown | Documentary | 7 |
| 5:30p | George Jessel Show | ABC | Variety | |
| 6:00p | Story of a Main Street Merchant | Unknown | Unknown | |
| 6:30p | Frank Leahy Show | ABC | Sportscast | |
| 6:45p | Notre Dame vs. Georgia Tech Football | ABC | Football | |
| 8:00p | Walter Winchell | ABC | News Commentary | |
| 8:15p | Orchid Award: Burt Lytel | ABC | Musical Variety | |
| 8:30p | Jukebox Jury (Peter Potter Show) | ABC | Musical Discussion | |
| 9:30p | Movie: American Empire (1942) | Film | Syndicated Movie | 3 |

Notes:

3 Syndicated film, theatrical

4 In studio live presentation

7 Syndicated film

Listings from: St. Louis Post-Dispatch