

Listing for: Sunday, October 25, 1953 (*The First Broadcast Day*)  
KSTM, Channel 36

Time	Program Information	Source	Format	Notes
3:15p	Opening Ceremonies	Local	Various	4
5:00p	First 40 Days in Korea	Unknown	Documentary	7
5:30p	George Jessel Show	ABC	Variety	
6:00p	Story of a Main Street Merchant	Unknown	Unknown	
6:30p	Frank Leahy Show	ABC	Sportscast	
6:45p	Notre Dame vs. Georgia Tech Football	ABC	Football	
8:00p	Walter Winchell	ABC	News Commentary	
8:15p	Orchid Award: Burt Lytel	ABC	Musical Variety	
8:30p	Jukebox Jury (Peter Potter Show)	ABC	Musical Discussion	
9:30p	Movie: American Empire (1942)	Film	Syndicated Movie	3

Notes:

3 Syndicated film, theatrical

4 In studio live presentation

7 Syndicated film

Listings from: St. Louis Post-Dispatch