

Schedule of Programming on WICS, Channel 20 for the week of April 27-May 3, 1957

Saturday, April 27, 1957	Sunday, April 29, 1957	Monday-Friday, April 30-May 3, 1957 sign-on to 6pm
<p>11:15 pm Building America-"Bounty of Forest" documentary film</p> <p>11:45 pm Fury (NBC) film 1</p> <p>12:15 pm Baseball (NBC) Dodgers vs. Pirates, play by play by Leo Durocher and Lindsey Nelson</p> <p>3:30 pm Movie- to be announced</p> <p>4:30 pm Big Picture -military documentary furnished by the US Army</p> <p>5:00 pm Bowling Time - syn, bowling show</p> <p>6:00 pm City Detective -syn, starring Rod Cameron</p> <p>6:30 pm People are Funny (NBC) game, variety, hosted by Art Linkletter</p> <p>7:00 pm Perry Como (NBC-Color) variety, hosted by Perry Como</p> <p>8:00 pm Sid Caesar (NBC) comedy, variety</p> <p>9:00 pm George Gobel (NBC) comedy, skits, music</p> <p>9:30 pm Hit Parade (NBC) music variety</p> <p>10:00 pm News, Weather -local newscast</p> <p>10:15 pm Movie -"Wing and a Prayer" (1944) starring Don Ameche, Dana Andrews</p>	<p>12:15 pm Senator Dirksen -political talk</p> <p>12:30 pm Catholic Hour (NBC) religion, dramatic anthology</p> <p>1:00 pm This is the Life (NBC) religion, dramatic anthology</p> <p>1:30 pm Mr. Wizard (NBC) kids, educational</p> <p>2:00 pm Youth Wants to Know (NBC) kids, panel interview</p> <p>2:30 pm Zoo Parade (NBC) kids, animals education, hosted by Marlin Perkins from the Lincoln Park Zoo in Chicago</p> <p>3:00 pm Wide, Wide World (NBC) travel, hosted by Dave Garroway</p> <p>4:30 pm It's Worth Your Life -local, health education hosted by WICS G.B. Gordon</p> <p>5:00 pm Meet the Press (NBC) political interview, guest: Robert F. Kennedy, moderated by Lawrence Spivak and Ned Brooks</p> <p>5:30 pm Roy Rogers (NBC) western 2</p> <p>6:00 pm Bengal Lancers (NBC) adventure</p> <p>6:30 pm Circus Boy (NBC) adventure, starring Mickey Braddock 3</p> <p>7:00 pm Steve Allen (NBC) comedy variety</p> <p>8:00 pm Rosemary Clooney -syn, music variety</p> <p>8:30 pm Wire Service (ABC) newspaper drama 4</p> <p>9:30 pm Telephone Time (ABC) dramatic anthology, hosted by Dr. Frank Baxter 4</p> <p>10:00 pm News, Weather -local newscast</p> <p>10:15 pm Movie- "Address Unknown" (1944) starring Paul Lukas, Carl Esmond</p>	<p>7:00 am Today (NBC) news, variety, hosted by Dave Garroway and Frank Blair</p> <p>9:00 am Home (NBC) interview, women's issues, hosted by Arlene Francis</p> <p>10:00 am Price is Right (NBC) game, hosted by Bill Cullen</p> <p>10:30 am Truth or Consequences (NBC) game, hosted by Bob Barker</p> <p>11:00 am Tic Tac Dough (NBC) game, hosted by Gene Rayburn</p> <p>11:30 am It Could Be You (NBC) stunts, hosted by Bill Leydon</p> <p>12:00 pm News, Weather -local, newscast</p> <p>12:15 pm Bernie Johnson -local, variety</p> <p>1:15 pm American History -unknown format/source</p> <p>2:00 pm Matinee Theater (NBC-Color) dramatic anthology</p> <p>3:00 pm Queen for a Day (NBC) game, hosted by Jack Bailey</p> <p>3:45 pm Women's Page -local, features, unknown host</p> <p>4:00 pm Topper (NBC) sit com 2</p> <p>4:30 pm Story Time -local, kids, hosted by Mari-Ann</p> <p>5:00 pm Pegwill Circus Time -local, kids participation, hosted by Pegwill Pete</p> <p>5:45 pm News, Weather -local newscast</p>

<p>Monday, April 29, 1957</p> <p>6:00 pm Susie [Private Secretary] -syn, sit com starring Ann Southern 6:30 pm Nat "King" Cole (NBC) music, variety 6:45 pm News -local, newscast, anchored by G.B. Gordon 7:00 pm Producers Showcase (NBC-Color) The Royal Ballet of Great Britain "Cinderella" 8:30 pm Robert Montgomery Presents (NBC) dramatic anthology, hosted by Robert Montgomery 9:30 pm Crossroads (ABC) dramatic religious anthology 4 10:00 pm News, Weather -local newscast 10:30 pm China Smith -syn, adventure starring Dan Duryea 11:00 pm Tonight (NBC) variety, hosted by Jack Lescoulie</p>	<p>Tuesday, April 30, 1957</p> <p>6:00 pm Your Star Showcase -syn, dramatic anthology "Bilshan and the Thief" 6:30 pm Jonathan Winters (NBC) comedy, variety hosted by Jonathan Winters 6:45 pm News -local, newscast anchored by G. B. Gordon 7:00 pm Arthur Murray (NBC-Color) variety, dance hosted by Kathryn Murray 7:30 pm Captain David Grief -syn, adventure 8:00 pm Ford Theater (ABC) dramatic anthology 4 8:30 pm Circle Theater (NBC) dramatic anthology, "Night Court" 9:30 pm Sheriff of Cochise -syn, police drama, starring John Bromfield 10:00 pm News, Weather -local, newscast 10:30 pm Ellery Queen -syn, crime drama, starring Lee Bowman 11:00 pm Tonight (NBC) variety, hosted by Jack Lescoulie</p>	<p>Wednesday, May 1, 1957</p> <p>6:00 pm Foreign Legionnaire -syn, adventure 6:30 pm Xavier Cugat (NBC-Color) music variety 6:45 pm News -local, newscast anchored by G.B. Gordon 7:00 pm Treasure Hunt (ABC) game, hosted by Jan Murray 4 7:30 pm Hawkeye -syn, adventure, hosted by Lee Horsely 8:00 pm Kraft Theater (NBC-Color) dramatic anthology "Drummer Man" starring Sal Mineo 9:00 pm Conflict (ABC) dramatic anthology, produced by Warner Brothers for ABC, 4 10:00 pm News, Weather -local newscast 10:30 pm Science Fiction Theater -syn, science fiction produced by Ivan Tors 11:00 pm Tonight (NBC) variety, hosted by Jack Lescoulie</p>
<p>Thursday, May 2, 1957</p> <p>6:00 pm Kit Carson -syn, western, starring Bill Williams 6:30 pm Dinah Shore (NBC) music, variety hosted by Dinah Shore live from Hollywood 6:45 pm News -local, newscast anchored by G. B. Gordon 7:00 pm Groucho Marx (NBC) game, interview 7:30 pm Dragnet (NBC) crime drama, starring Jack Webb 8:00 pm Mr. District Attorney -syn, crime drama 5 8:30 pm Highway Patrol -syn, crime drama, starring Broderick Crawford 9:00 pm Lux Video Theater (NBC-Color) dramatic anthology, "The Hard Way" starring Ann Sheridan 10:00 pm News, Weather -local newscast 10:30 pm Man Behind the Badge -syn, police anthology 11:00 pm Tonight (NBC) variety, hosted by Jack Lescoulie</p>	<p>Friday, May 3, 1957</p> <p>6:00 pm Ramar of the Jungle -syn, adventure 6:30 pm Xavier Cugat (NBC-Color) music, variety 6:45 pm News -local, newscast anchored by G. B. Gordon 7:00 pm Soldiers of Fortune -syn, adventure, starring John Russell 7:30 pm Blondie (NBC) sitcom, starring Arthur Lake, Pamela Britton 8:00 pm Man Called X -syn, foreign intrigue, starring Barry Sullivan 8:30 pm Big Story (NBC) dramatic anthology 9:00 pm Boxing (NBC) sports, boxing, called by Jimmy Powers from Louisville, Kentucky 9:45 pm Red Barber (NBC) sports interview, guest: Bob Feller, hosted by Red Barber 10:00 pm News, Weather -local newscast 10:30 pm Dr. Hudson -syn, medical drama, starring John Howard 11:00 pm Tonight (NBC) variety, hosted by Jack Lescoulie</p>	

Network programs are indicated in bold
local programming originating from the WTVP studios are in italics

- 1 "Fury" aired live from network at 10am. This was most certainly a film presentation provided by NBC for airing on the same date including national commercials, as WICS had no video tape facilities to record the earlier network feed
- 2 off network rerun shown on NBC
- 3 Mickey Braddock later became Mickey Dolenz of "The Monkees"
- 4 ABC programming presented from films of ABC programming complete with national commercials
- 5 off network syndication

There were a number of shows which could have been on the NBC schedule that week not showing up on the WICS schedule. They included: "Alcoa Hour," "Modern Romances," "Joseph Cotton," "Panic," "Jane Wyman," "State Trooper," "Father Knows Best," "This is Your Life," "People's Choice" and "Ernie Ford."

(TV Guide from the Doug Quick Collection)